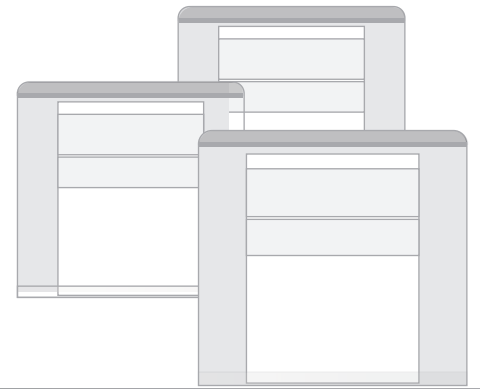


Web Collaboration

Enhancing the productivity of your business



Small businesses that can work together effectively compete more aggressively with their competitors. Collaboration brings your employees and customers together, resulting in improved efficiency and stronger relationships with customers

In today's global business environment, the value of working together, or collaboration, can have a huge positive impact on your business. Your employees and teams need to work together, and share ideas and information across geographic boundaries. For a small business such as yours, effective collaboration is essential to improving productivity by empowering your employees to communicate and work more efficiently using the right communications tools. Small businesses that can work together effectively compete more aggressively with their competitors. Collaboration brings your employees and customers together, resulting in improved efficiency and stronger relationships with customers.

For example, if ten geographically dispersed employees want to work on a project jointly; they can simply dial into an audio conferencing bridge and can share ideas and exchange information without physically moving to a common place. If the company has web conferencing or whiteboard equipment and shared workspace, all these employees can even view the same presentation or worksheet, and can modify materials together in real time. Employees no longer need to travel to the same physical location to communicate and collaborate, and can work together everywhere. They can team up with internal colleagues or external partners through these real-time collaboration tools, attaining a wide variety of common goals, such as sharing customer information, designing, product development, marketing, building consensus, and gaining approval.

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